



2020

ADVERTISING Rates



Print



Desktop



Mobile

Contact our friendly sales management team for professional advertising solutions on any of our platforms.

Main Body

Booking deadline: 09:00, working day prior to publication

Material deadline: 12:00, working day prior to publication

MONDAY - FRIDAY SATURDAY

Full colour	R186 pccm	R152 pccm
1 Spot	R162 pccm	R114 pccm
Black and white	R138 pccm	R96 pccm

SPECIAL POSITIONS

MONDAY - SATURDAY

Front page solus (4x8, 7x8)	Rate + 100%
Back page solus (7x8)	Rate + 50%
Any other guaranteed position	Rate + 10%

Motoring

Booking deadline: 09:00, Friday prior to publication

Material deadline: 13:30, Monday prior to publication

MONDAY - FRIDAY SATURDAY

Full colour	R177 pccm	R138 pccm
1 Spot	R151 pccm	R98 pccm
Black and white	R119 pccm	R81 pccm

Auctions

Booking deadline: 10:00, Wednesday prior to publication

Material deadline: 10:00, Thursday prior to publication

FRIDAY

Full colour	R205 pccm
1 Spot	R187 pccm
Black and white	R183 pccm

Supplements and Features

Including: Racing Express, City, Business, Sport, Gaming

Booking deadline: 09:00, two working days prior to publication

Material deadline: Two working days prior to publication

MONDAY - FRIDAY SATURDAY

Full colour	R177 pccm	R138 pccm
1 Spot	R151 pccm	R98 pccm
Black and white	R119 pccm	R81 pccm

Classifieds

Booking deadline: 13:00, Monday prior to publication

Material deadline: 13:30, Monday prior to publication

MONDAY - SATURDAY

Display	R173 pccm
Legal display	R171 pccm
Recruitment full colour	R269 pccm
Recruitment spot	R229 pccm
Recruitment black and white	R198 pccm

Sampling, Promotional Opportunities

Minimum 5 000 units (Street Sellers)

MONDAY - SATURDAY

Sampling only	R12.00 per unit
Branding of street vendor bibs	R81.00 per bib
For street vendor branding, knock-and-drop and other promotional and creative opportunities, prices are available on request. Contact: Jaco Billing on 011 474 9025.	

Inserts

Insert delivery is three days prior to insertion. Print orders are subject to change without prior notification. While every effort will be made to process inserts as ordered, no liability can be accepted for misplacement or omission. Confirm print order with your advertising representative.

MONDAY - SATURDAY

Pre-printed inserts	per 1000
1 - 8 pages	R485
12 - 16 pages	R510
20 - 24 pages	R535
28 - 32 pages	R562
36 - 40 pages	R591
44 - 48 pages	R619

For regional inserts, please contact your advertising representative.

Column Configuration

MAIN BODY		AUCTIONS AND CLASSIFIEDS
COLUMN	WIDTH	WIDTH
1	31 mm	30 mm
2	64 mm	63 mm
3	98 mm	96 mm
4	131 mm	129 mm
5	164 mm	162 mm
6	198 mm	195 mm
7	231 mm	228 mm
8	265 mm	261 mm

Artwork

Artwork may be sent in the following ways:

E-MAIL: ads@citizen.co.za | thecitizen1978@gmail.com

ADSTREAM: http://cosmos.adstream.co.za; 011 799 7846

User name: login citizen **Password:** citizen1

ADSEND: www.adsend.co.za; 011 712 5700

User name: citizen1 **Password:** dtp1234

Contacts

Direct Advertising Sales Coordinator:

010 492 5307 | rochelle@citizen.co.za

National Advertising Sales Coordinator:

010 492 5383 | sandym@citizen.co.za

Advertising Manager:

010 492 5254

National Print & Digital Advertising Manager:

010 492 5221

Direct Advertising Sales Manager:

010 492 5220

Four-Page Wraparound*

These rates are excluded from any negotiated volume discount.

Booking deadline: Two weeks prior to publication – subject to availability
*Subject to publisher's and editor's approval.

Material deadline: Four working days prior to publication

	MONDAY - FRIDAY	SATURDAY
	R 342 310	R 194 431
 FRONT COVER 25 cm x 6 col No price and product on the front page.	 OUTSIDE BACK COVER 39 cm x 8 col	 INSIDE DPS 39 cm x 16 col

Special Creative Positions

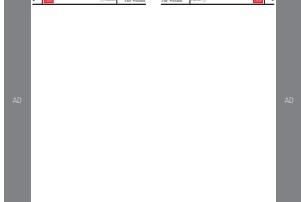
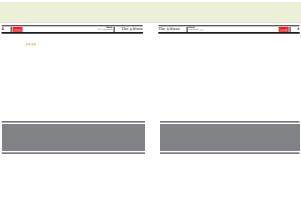
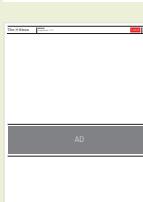
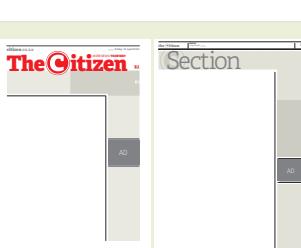
Subject to availability / Rates for special creative positions are excluded from volume discount.

Booking deadline: 09:00, working day prior to publication

Material deadline: 12:00, working day prior to publication

	MONDAY - FRIDAY	SATURDAY
DPS bookends	R 58 125	R 47 452
Full-page bookends	R 29 063	R 23 725
U-shape	R 77 504	R 63 267
DPS belt	R 58 127	R 47 452
Full-page belt	R 29 063	R 23 725
DPS cascades	R 85 548	R 66 537
Full page cascades	R 42 774	R 33 269
Disruptive advertisement	R 58 019	R 47 303
Silent ad main cover (The Citizen and Saturday Citizen)	R 12 674	R 10 140
Silent ad section covers	R 10 140	R 7 604
Dateline ad	Rate available on request	

Specifications

	DPS BOOKENDS 39 cm x 5 cm outer edge of left-hand page; 39 cm x 5 cm outer edge of right-hand page.		FULL-PAGE BOOKENDS 39 cm x 5 cm outer edge of left-hand side of page; 39 cm x 5 cm outer edge of right-hand side of page.
	U-SHAPE Specs available on request.		CASCADES Every alternate column.
	DPS BELT 2 x 4 cm x 8 column strip, centre of DPS.		FULL-PAGE BELT 4 cm x 8 column strip, centre of page.
	SILENT AD 5 cm x 2 column block; minimal copy.		DATELINE AD Specs available on request.

Phakaathi Main Body

Booking deadline:	10:00, Wednesday prior to publication
Material deadline:	15:00, Friday prior to publication
	TUESDAY
Full colour	R149 pccm
Spot colour	R130 pccm
Black and white	R111 pccm
SPECIAL POSITIONS	TUESDAY
Front page solus (5 cm X 8 column)	R7 107
Back page solus (10 cm X 8 column)	R11 901
BRANDED OPPORTUNITIES	TUESDAY
Expert Columnist	R4 738
Have your say	R5 331
Mgosi	R8 884
One on One	R8 291

Phakaathi Plus

Booking deadline:	09:00, working day prior to publication
Material deadline:	12:00, working day prior to publication
	FRIDAY
Full colour	R149 pccm
Spot colour	R130 pccm
Black and white	R111 pccm

DIGITAL RATES

DISPLAY BANNERS	Leaderboard Extended/Super leaderboard Medium rectangle (MPU) Half page	728x90 970x90 300x250 300x600	R249 cpm R268 cpm R288 cpm R 318 cpm
	ROS ROS	728x90 & 300x250 300x600	R189 cpm R218 cpm
SECTION SPONSORSHIP BELT		728x90	R249 cpm
ROADBLOCKS	All the banners (excl skins)		R657 cpm
Homepage Takeover	Per day (All banners & skins)		R22 377
SECTION TAKEOVER	Per day		R17 901
ADHESIVE BANNER		970x90	R268 cpm
SPONSORSHIPS -JSE	ROS	300x250	R49 725 pm

PARENTY

NATIVE CONTENT	3 months commitment	R105 000
	2 months commitment	R80 000
SPONSORSHIP	Guest blogger of the month competition	R30 000
SPONSORED CONTENT	Per article	R6 000 per article

MOBI RATES AND SIZES

MPU	300x250	R288 cpm
SUPER LEADERBOARD	320x50	R179 cpm
MOBILE ADHESIVE BANNER	320x50	R179 cpm
SECTION SPONSORSHIP BELT	320x50	R179 cpm
SPONSORSHIP -JSE	300x250	R49 725 pm

SOCIAL MEDIA

YOUTUBE / BRANDED VIDEO	Per execution	R5 470
FACEBOOK*	Per post	R994 per post
TWITTER*	Per post	R994 per post

* In conjunction with a display ad/sponsored content campaign

SPONSORED CONTENT AND NATIVE ADVERTISING

Price on application

PROGRAMMATIC BUYING

Price on application

Leaderboard (HP_LB_728x90_Pos1)

The Citizen

Super Leaderboard (HP_SLB_970x90_Pos2)

Looks like you can kiss your gun goodbye...

Self-defence, the protection of another person or the protection of property will no longer be valid reasons for owning a gun in South Africa.

A 2017 version of the Gun Control Act, floating around the halls of the safety and security ministry and, if passed, will make it a lot harder for those wanting to purchase or continue to own a firearm for self-defence.

MPU/JSE Sponsorship (HP_300x250_Pos3)

MPU (HP_300x250_Pos4)

Robbers bomb jewellery store in Middelburg Mall. An eyewitness said that the heist was so quick like gunshots while breaking into a branch.

Dali Mpofu mourns loss of his mother.

AfriForum to privately prosecute grandfather who allegedly raped child. Advocate Gert Nel has taken on a successful businesswoman in the financial sector.

The opposition has been caught in parliament's 'VBF' probe into Floyd.

Time has been granted for the defence and the state to prepare further arguments.

A strongly worded statement from Cape Town accuses the party of being behind the violent strike that brought the bus system to a standstill.

The ethics committee could start an investigation of Floyd Shivambu.

ANC accused of hiding Zondo's 'pain and suffering'.

Despite Malama's protests, ANC-aligned PVA wins Wits SRC.

The woman's burnt remains were found in Mpumalanga.

The ANC's eye of the needle looks quite big.

Trenton Hospital staff overbooked after nearly 450 vacancies reported.

Half Page (HP_300x600_Pos5)

According to police, the suspect entered the deceased's bedroom through the window and strangled her.

Teen actress police officer, teacher of kidnap and abduction. Detectives are investigating a case of rape and kidnapping after the 15-year-old becomes the third victim of gang-raping.

According to the beach season, the beach once again failed to achieve blue flag status.

STAND A CHANCE TO WIN 1 of 15 TROLLEY

Dashes worth up to R2 000 each.

1 of the 15 winners will also win 1X EMPEROR'S PALACE PACKAGE FOR 2.

Facebook launches 'war room' to combat manipulation.

In Facebook's 'War Room', a dedicated team informs users about America and Brazil.

George beaches once again fail to achieve blue flag status.

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Digital Positions: Website Sections

Leaderboard

(Business_LB_728x90_Pos1)

The Citizen

news business sport phakamti lifestyle motoring horses travel auctions shopping guide

Super Leaderboard

(Business_SLB_970x90_Pos2)

business **Government ready to woo potential investors for SA Investment Conference**
The state wants to unlock investment from JSE-listed companies to grow the local economy and create jobs. Confirmed attendees for next week's South Africa investment Conference - government's attempt to unlock investment to grow the local economy and create jobs - include 100 South African and international companies with a market value of R6.5 trillion and Fortune 500 companies with a market cap of US\$4 trillion, government said on Thursday.

business **Zim Bollar: A guide to Zimbabwe's black market**
In only two months an anonymous Twitter account about the country's real money situation has grown to more than 21,000 followers.

business **Sasol benefits from higher oil prices, weaker rand**
Sasol said it had seen higher productivity across most of our operations with an increased focus on safety, margins and cost control.

business **Net1 accused of overstating financial losses in Sassa fee negotiation**
The company's plan for an increase to its social grant payments might be undermined by its profits.

Section Sponsorship Belt

(Business_Belt_728x90_Pos7)

business **PIF inquiry not just about Dan Matjila**
Inquiry's terms of reference in probing governance, culture and management at the continent's largest money manager are far-reaching.

business **Mr Price**
Mr Price group CEO says the company says hasn't tried to take the brand to a market capitalisation of more than R60 billion.

business **South Africans not saving to save for retirement early enough - survey**
Just 7% of respondents said they had a proper retirement plan and were executing it.

business **Oigga's rules have really hurt my business**
Families lose money, dream holidays turn into nightmares, tourists are going elsewhere.

business **SA is R1 trillion poorer due to the 'Zuma years', report finds**
As well as through a period of economic stagnation between 2010 and 2017 that an economist has called 'lost years'.

business **Visa travails still 'crippling SA tourism'**

MPU / JSE Sponsorship

(Business_300x250_Pos3)

JSE Currencies Commodity All Share

All Share Index 51 719.68 -0.74 -1.20% Zoom 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 51 719.68 -0.74 -1.20% Top 40 Index 49 536.40 -0.27 -0.50% Industrial Index 52 349.37 -0.04 -0.11% Powers by PROFILE DATA

Classic Business Breakfast
LATEST PODCASTS

HOSTED BY Nastassia Arendse and Arandile Gumede

MPU

(Business_300x250_Pos4)

business **Pretoria High Court says banks are abusing their power**
Regulators are demanding that children is 'running SA's reputation as a tourist destination.'

business **Discovery Life**
Shortfalls in tax revenue could lead to another VAT increase as SA battles through a technical recession.

business **SA's first medium-term budget**
The new finance minister has to balance the books.

business **Mboweni resigns from Discovery**
The finance minister was appointed to the board of the company in 2014.

business **SA's Infrastructure Fund needs to generate revenue for it to be sustainable**
The fund needs to look at infrastructure assets as revenue-generating assets.

business **SA finance sector watchdog warns public against Dynasty Capital Management**
FSCA says company is fraudulently using the documentation of Dynasty Asset Management.

business **No escape from high fuel prices**
Electric cars are not a solution yet.

More stories >

Adhesive Banner

(Business_970x90_Pos4)

contact us **about us** **code of conduct** **privacy policy** **advertising rate card**

News **Opinion** **Sport** **Horses** **Motoring** **Other**
south africa columns columns racing news celebrities food racing news in bulk africa editorials columns motor racing news competitions connect contact us special offers job of the citizen advertising rate card

Adhesive Banner
(HP_970x90_Pos14)

The Citizen
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Half Page

(Business_300x600_Pos5)

business **Creditors call the shots at Steinbeff**
As management asks for an extension on the lock-up agreement.

business **Sibanye inches closer to completing R56bn acquisition of Lonmin Plc**
Last December, Sibanye offered R5.17 billion for Lonmin, which would create the world's second-largest platinum producer.

Digital Positions: Mobile Homepage

The Citizen

HOME NEWS BUSINESS SPORT LIFESTYLE

Super Leaderboard
(HP_Mobile_300x500_Pos1)

UPDATE: Zim presidential results to be announced from today

Afriforum pleased as Grace Mugabe's attack victim graduates

South Africa says the assault issue has overshadowed other...

Vryheid Sassa grant money stolen in post office burglary

Vryheid Sassa beneficiaries are now stranded at...

Cyril's land announcement deals blow to economy

The president says land will be expropriated in a...

MPU
(HP_Mobile_300x250_Vicinity_Internal_Premium_Pos1)

Moyane loses objections again, disciplinary hearing to go ahead - report

The suspended Sars boss also lost all his objections to the Nugent Sars inquiry.

Has Eskom messed up on the bonus issue?

The power utility's cost for bonus payments almost...

Twitter drags Khanyi Mbau over Cardi B 'Lambo' dig

South Africa says Twitter needs to chill out. She's gonna...

Makhanda Tully supports #TotalShutdown march

Marfeel

Another cash-in-transit heist reported in KZN

All-new Volkswagen Touareg driven

Brightwater Commons becomes Ferndale on Republic

Malema under fire for 'assault rifle' shots at birthday bash

MPU
(HP_Mobile_300x250_IntProg_P_Pos3)

Marches against gender-based violence planned across SA

No ANC colours, no #TotalShutdown march - ANC Women's League

Sex worker, 17, expected to spill the beans in court today

9-Hour endurance race returns to Kyalami

MPU
(HP_Mobile_300x250_Marketing_Pos4)

#TotalShutdown protests spread to Lesotho, Namibia

Two JMPD officers arrested for R20 bribe

New JaguarXE S goes head-to-head with well-established German tree

High-class Lamborghini Urus arrives in SA

Section Sponsorship Belt
(HP_Mob_Belt_Pos4)

Fire consumes Soweto family home

Fuel price hike won't sink the ANC

Bloomberg shows us our potential as a nation

PPC CEO bags R17m 'exit package'

MPU / JSE Sponsorship
(HP_Mobile_300x250_SP_Pos5)

#TotalShutdown protests spread to Lesotho, Namibia

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New JaguarXE S goes head-to-head with well-established German tree

High-class Lamborghini Urus arrives in SA

#TotalShutdown protests spread to Lesotho, Namibia

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High-class Lamborghini Urus arrives in SA

JSE Currencies Commodities

All Share Index: 57 752.00 -535.97 -0.92%
Top 40 Index: 51 023.46 -591.76 -1.15%
Industrial 25 Index: 75 083.00 -1777.43 -2.29%

Powered by [MPROFILE DATA](#)

Mobile Adhesive banner
(HP_Mob_Belt_Pos7)

Section Sponsorship Belt
(HP_Mob_Belt_Pos4)

Universal retracts DMCA takedown on Prince fan singalong video

Wits University appoints first black woman as chancellor

Quick guide: The sketchy details of CSA's controversial new Tao league

Chiefs players must do talking on the pitch - Mphahlele

Section Sponsorship Belt
(HP_Mob_Belt_Pos5)

Limpopo police officer arrested for murder

Shock as Serena suffers the worst defeat of her career

Bongani Mayosi: SA's giant of cardiology and a powerful mentor

Boksburg mother desperate to find her missing son

Section Sponsorship Belt
(HP_Mob_Belt_Pos6)

Limpopo police officer arrested for murder

Shock as Serena suffers the worst defeat of her career

Bongani Mayosi: SA's giant of cardiology and a powerful mentor

Boksburg mother desperate to find her missing son

The Citizen

Rates effective from 1 January 2020 | Please note, this is a net-based rate card and excludes VAT | All print rates are charged at per column centimetre | Rates for special positions and special creative spaces are excluded from any negotiated volume discount | A 100% cancellation fee will be charged for any late cancellations after deadline

Digital Positions: Mobile Sections

The Citizen

HOME NEWS BUSINESS SPORT LIFESTYLE

Super Leaderboard
(HP_320x620_Post)

Champion trainer Snaith to come out firing at Durbanville

Snaith runner should win Gold Cup
Strydom's ride Made To Conquer heavily favoured.

Socrat is the Pick 6 banker
Tarry looks to have the edge with Return Flight in.

It's My Turn to collect the gold
Hermoso Mondo looking for Gold Cup double.

MPU
(HP_Mobile_300x250_Vicinity_Internal_Premium_Post1)

Psychic can see victory coming for Sean Tarry

Cape ace Aldo Domyer has a good record raiding upcountry.

Highveld Hawks victorious again in Jockeys' Rider Cup
Winning captain Yeo says his team was 'the hungriest'.

Made To Conquer tops card and It's My Turn tops boards
Hermoso Mondo returns to Greyville to defend his title.

Draws play a massive part on Turffontein inside track today
The outcome of the races and at Greyville next week.

Marfeel

Beataboutthebush to make amends at Fairview

Socrat and Celtic Sea set for Super Saturday action
Van Zyl's family of trainers trotting out a number of....

Godolphin expected to make a point in G1 Darley Cup
London - With the UK enjoying their hottest summer...

Form points to Jika being the one to beat
He has run well on this track so should have no....

MPU
(HP_Mobile_300x250_IntProg_P_Pos3)

It's his turn for Gold

When It's My Turn won the Grade 1 Investec Cape Derby in 2016 it was probably an indication he would turn out to be a good stayer. Fred Crieff's runner only managed to win his third race when he captured the Grade 3 Track And Ball...

Bahair set for win No 7
Deneen Shum has had a good run on the Highveld sun...

Doublemint chews up his Winter Derby opposition
Following Do It Again's July victory Doublemint...

Zac Purton pips 'Magic Man' to Hong Kong title
Hong Kong - Zac Purton won the Hong Kong Jockey...

MPU
(HP_Mobile_300x250_Marketing_Pos4)

Fayd Herbe might pay to follow at Durbanville

Upmarket Fresnaye too good in the Winter Oaks
Spring Moon and Brave Move are looking good for....

Bull's eye for Top Shot
Hawthorn Blue makes his comeback ahead of Champion...

It's his turn for Gold
African Night Sky among entries for Champions Cup.

MPU/JSE Sponsorship
(HP_Mobile_300x250_SP_Pos5)

JSE Currencies Commodities

All Share

All Share Index: 57 752.00 -535.97 -0.92%
Top 40 Index: 54 023.46 -591.76 -1.15%
Industrial 25 Index: 75 682.88 -1777.40 -2.22%

Powered by IMPROFILE DATA

Adhesive banner
(HP_Mob_Belt_Pos7)

ARTWORK SPECIFICATIONS

File types

- MAC and PC files are both workable. If CorelDRAW has been used it is best to supply an exported EPS file with fonts converted curves/ lines/outlines. All colours must be output as process colours. NOT spot or Pantone colours
- We work in the Adobe Creative Suite (Photoshop, Illustrator & InDesign). We cannot accept CorelDRAW, FreeHand or Quark
- Linking files: Always link, never embed. Provide all linked files with layout files (vector files)
- Clients that supply discs in any format must make sure that all the working files, fonts (screen and printer) are high resolution images

Colour

- Proof required: Please send a JPG/PDF file or a colour printout to proof your artwork against
- Pantone colours: For accurate colour matching use Pantones for corporate colour
- All desired colours need to be specified. Do not use generic colours such as "green", from Adobe Illustrator or CorelDRAW. Convert all to CMYK
- Note that exact colour matches are not always possible

Scans/raster images /placed images

- Scans/raster images must be created at 300dpi at 100% print size
- Scans: convert colour to CMYK/Grayscale
- EPS and TIFF: Generally speaking, EPS files are the most foolproof, and carry the most information. NEVER place an EPS within another EPS
- GIFs do not have a high enough resolution for printing
- JPGs with file sizes smaller than 300KB are usually not suitable for printing because of its low resolution

Vectorized artwork

- Do not supply logos or other vectorized illustrations as bitmapped art. Typographic logos and elated images need to be saved as outlines in the vectorized format, text converted to paths/curves/ outlines
- Fonts - convert: Convert short text lines to paths when sending open/workable files

INSERT SPECIFICATIONS

All inserts must be delivered to: Caxton CTP Printers,
14 Wright Street, Industria West, Johannesburg.

Attention: Siphiwe Nkosi, 010 492 3430

The printers' conditions

- All inserts are subject to the approval of Caxton CTP Printers who reserves the right to refuse any material considered unsuitable for publication
- Caxton CTP Printers reserves the right to abort insertion of

- products under specification if it disrupts production
- Caxton CTP Printers will not guarantee the level of response associated with an insert
- Advertising agents and advertisers accept responsibility for the content of their inserts and agree to indemnify Caxton CTP Printers against any claims or proceedings arising from publication of such inserts

Delivery time

Delivery must take place three days prior to insertion. This will allow the mailroom to ensure that inserts comply to specifications and allow time to take corrective action.

Production specifications

Sizes: Maximum sizes 285x410; minimum size 200x140; no smaller than A5; single sheet A4 must be on 160gsm. Any four-page tabloid and less must be quarter folded. Any inserts out of spec must be negotiated with the mailroom manager.

Types of folding

Folded inserts must be processed in right-angled folding, parallel folding or centre fold only. No concertina, door or accordion folds should be processed as these cause major production delays.

Trimming

All inserts must be given a square and same size trim. There should be no evidence of poor trimming due to blunt knives.

Unusual products

Any card i.e. cut, perforated insert or any other material of an unusual nature, dimensions or fold should be checked by the mailroom manager prior to acceptance of booking.

Packing and transport

Inserts that are stuck together due to still wet ink, inserts that are electrostatically charged, or damp, cannot be inserted and should not be processed. Likewise, inserts with dog-ears or displaced spines cannot be processed. The inserts must be stacked cleanly on stable pallets and protected against any possible transport damage and moisture. Each pallet must be marked clearly with a visible packaging slip on two adjacent sides.

All package slips must contain the following information: product name, publication date, key number, name and contact info of the printer, total number of inserts delivered, number of inserts in each bundle/pallet/box, number of inserts on this pallet, total number of pallets, individual pallet number, space for two bar codes.

Delivery notes

No goods will be accepted without a delivery note. The delivery note must contain the following information: number of boxes or pallets, total delivered, publication name, name of contact person, key number/caption, product description e.g.: four-page tabloid quarter folded. The mailroom will only check the number of boxes or pallets, and discrepancies will only be noted during inserting.

DISCLAIMER

Indemnity: As supplier of the goods/services, you, the Advertiser, warrant that you are familiar with and will comply with the provisions of the Consumer Protection Act, Act 68 of 2008 ('CPA') in all transactions between us. Among other, the CPA provides for some consumer rights regarding delivery, returns, disclosure of information and product quality and safety. You accordingly indemnify The Citizen, a Division of CTP Ltd against any damages that we or any other party may suffer as a result of your non-compliance with the CPA or as a result of any damages suffered by any party due to defective or unsafe goods/services supplied by you.

TERMS AND CONDITIONS TO THE CITIZEN 2020 RATE CARD

Advertisements are only accepted for publication in The Citizen a Division of CTP Ltd subject to the following conditions:

GENERAL TERMS AND CONDITIONS

1. It is not the responsibility of the Publisher to submit proof of publication of advertisements to the Advertiser.
2. Although every effort will be made to meet the wishes of the Advertiser, no undertaking can be given in this regard in respect of the date of publication, distribution, the form and position of the entry/ies, the name and/ or title and format of the advertisement, the number of copies and place of distribution.
3. Advertising material is not accepted subject to editorial space being given.
4. The Advertiser shall be responsible for, and hereby undertakes to pay the Publisher all expenses which the Publisher may incur arising out of the Advertiser's default, including all costs of tracing the Advertiser on the scale as between attorney and own client.
5. The Publisher is entitled to withhold any advertisement from publication and to cancel any advertisement order that has been accepted.
6. Any advertisement considered unsuitable for publication by reason of its appearance, import, content or wording, may be refused.
7. Printer's error, casual displacement or omission, do not invalidate contracts. Every care shall be taken to ensure prompt insertion of all advertisements, but any Advertiser or advertising practitioner placing an advertisement in The Citizen newspaper indemnifies the newspaper against any liability whether in respect of damage, cost or otherwise that it may incur as a result of the publication or non-publication of that advertisement in any specified issue or any specified date.
8. The Citizen will not be held liable for any failure to publish or delay in advertising caused by any force outside The Citizen's control. These forces include, but are not limited to, war, industrial dispute, electricity failure, any Act of God, governmental or legal restraint.
9. The Publisher reserves the right to suspend issue on any day and to increase or decrease the usual number of editions printed without notice.
10. Space is sold to the Advertiser for the purpose of making announcements concerning his/her own business and may not be used for attacking or making comparisons with other advertisers, firms, institutions or persons.
11. Should the Advertiser not meet his frequency or annual commitment, the Publisher shall be entitled to charge the top rate. This also applies when a contract is cancelled prior to completion.
12. Should the Advertiser exceed his monthly commitment, no reduction shall be rebated for advertising, which has already appeared. However, the contract may be revised at the request of the Advertiser and approval of the Publisher; hereafter the lower rate will apply.
13. Copy must conform to all Government, Newspaper Press Union, Advertising Standards Authority and The Citizen Company requirements for the acceptance of advertisements.
14. Where advertisements are booked and the material arrives after deadline or fails to arrive, the space may still be charged for.
15. It is the responsibility of the Advertiser to report any errors in advertisements within two days of appearance

(with the exception of Classifieds, Legals and Auctions – see point 3 below).

16. The Citizen will not be responsible for queries older than 120 days.
17. Should this contract be terminated by the Advertiser before the end of the specified period, other than in terms of Clause 12, or on non-fulfilment of agreement within the special period, the Advertiser shall immediately be liable for the difference between the discounted rates and rate card rates for all advertising taken during the contract period.
18. The Publisher reserves the right to cancel any contract in the event of the Advertiser failing to make payment in accordance with our terms of thirty (30) days. In the event of such cancellation, all advertising taken during the contract period will be subject to the surcharge set out in Clause 17 above.
19. Deadlines may be varied by the company at any time.
20. In the event of the Publisher failing to insert a booked advertisement, the said booking will be included in calculating the contract fulfilment.
21. No liability for any errors in translation will be accepted.

CLASSIFIEDS | LEGALS | AUCTIONS

[The following terms and conditions are in addition to the general terms and conditions above, and apply to Classifieds, Legals and Auctions.]

1. The Citizen will not be held responsible for adverts that run out of the alphabetical sequence.
2. The Citizen will not be held responsible for any misleading claims or damages incurred by the Advertiser.
3. It is the responsibility of the Advertiser to report any errors on the date of appearance or within 24 hours thereafter.
4. The Citizen will not be liable for any other cost except for re-advertising of an ad mentioned in the preceding clause (3).
5. The Citizen will not be held responsible for queries older than 30 days.
6. The Citizen will not be held responsible for any re-advertising cost in other newspapers due to advertising not received for publication by us.
7. Advertisements can be cancelled by telephoning 010 492 5209 (Legals), 010 492 5255 (Auctions), 010 492 5217 (Classifieds) before 09:00 one day prior to publication.
8. All legal notices must be submitted in writing by 09:00 one day prior to publication. All amendments on, or cancellations of, an advertisement must be submitted in writing before 09:00 on the day prior to day of advertising.
9. Credit will not be given for typographical errors that do not lessen the effectiveness of the advert.
10. The Citizen will not be held responsible for any correspondence not received via fax/e-mail.
11. In order to improve our client service, we request all our valued Legals clients to follow the undermentioned procedures:
 - a. Please confirm telephonically whether your advertisements reached The Citizen before the printing deadlines. This applies to advertisements sent by fax, e-mail, or delivered by hand.
 - b. Please do not rely on fax transmission slips or e-mail reports only, as those have proved unreliable in the past.
 - c. Please contact us during office hours for any information regarding your legal advertising.