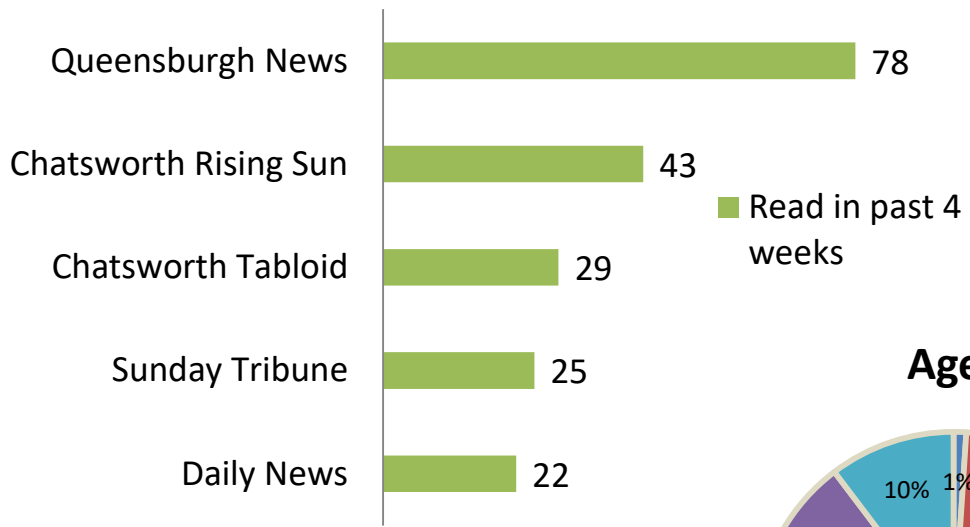


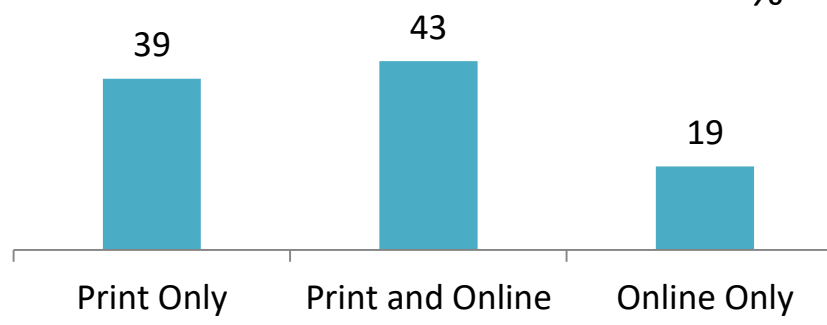
Queensburgh Area Survey



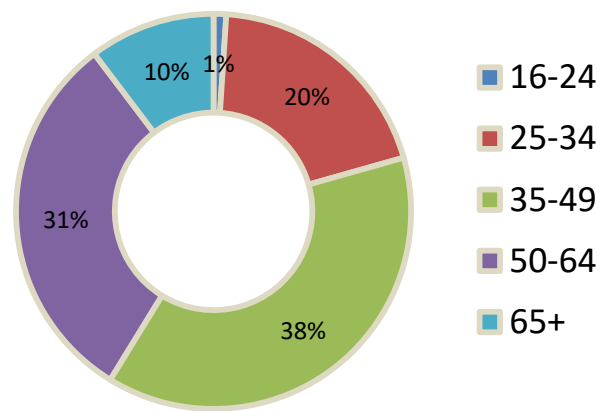
Paper Readership



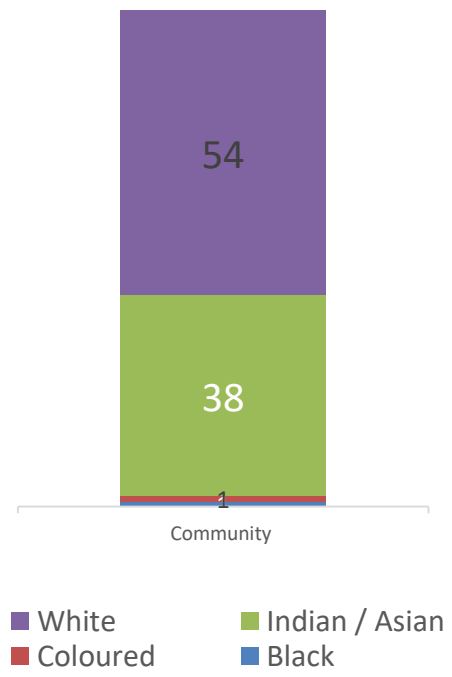
Preference for reading the news



Age



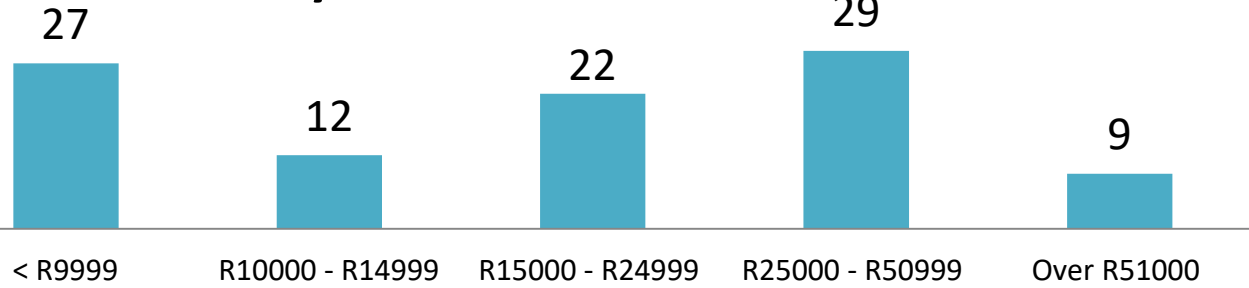
Race



Use advertising in local paper to help with shopping decisions

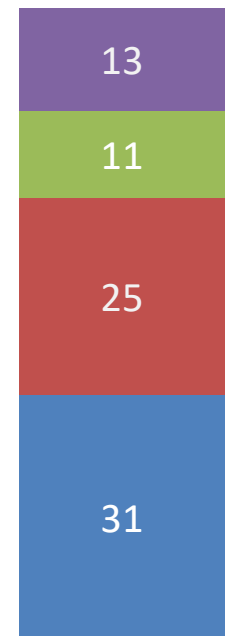
85%

Monthly Household Income



70%
Prefer to read human interest stories

Home



- Staying with someone
- Renting
- Own with No Bond
- Own with Bond

Queensburgh residents are prepared to travel for shopping & entertainment

44% Will travel 15-20 mins

33% Will travel 20 mins +

Have Children Under 18

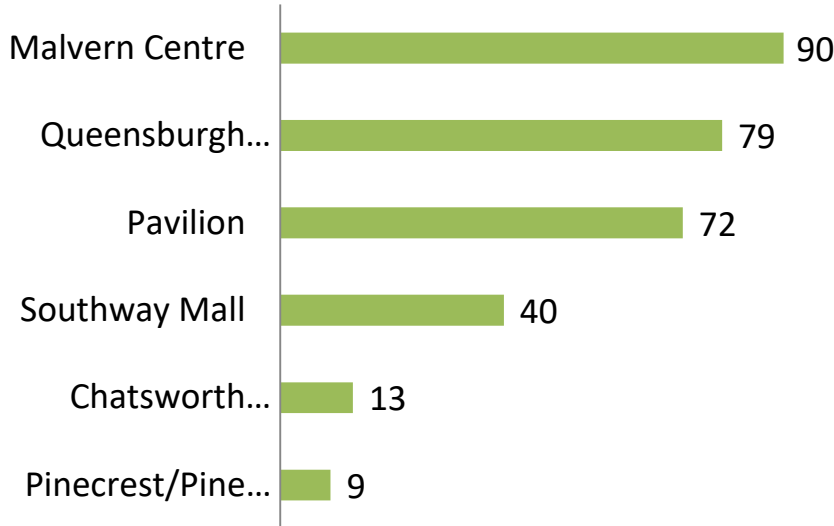
40%

Bought Online in P3m

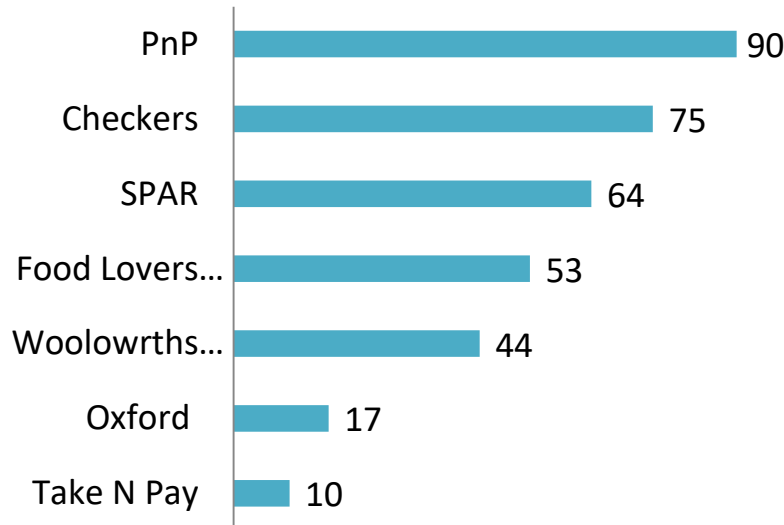
46%

72%
Have lived in Queensburgh for 10 years or more

Shopping centres visited in past 3 months



Shopped for Groceries in past 3 months



Survey was conducted via an online questionnaire in Sept 2020
100% of respondents live or work in the Queensburgh area.